2016 AAEGT NATIONAL GIFTED CONFERENCE

Sponsorship Prospectus

2016 AAEGT National Gifted Conference
Sydney
29 September 2016 to 1 October 2016
Beyond the Boundaries in Gifted Education

The University of New South Wales, School of Education is currently seeking sponsorship to contribute to the costs of running the 2016 AAEGT National Gifted Conference.

SPONSORSHIP

SPONSORSHIP OPPORTUNITIES

A variety of sponsorship opportunities will be available at the 2016 Conference. The organising committee is happy to negotiate a package that will be of maximum benefit to your organisation.

As a sponsor, your organisation will gain access to the conference delegates and to the members of the three co-hosting organisations (Australian Association for the Education of the Gifted and Talented, Gifted Families Support Group Inc. and UNSW). Moreover, sponsors and exhibitors will be acknowledged in conference promotional material and the conference website.
Benefits to Sponsors

The AAEGT National Gifted Conference can offer:

- Public acknowledgement in proportion to the degree of sponsorship
- Logo recognition on electronic and printed media: identifying level of sponsorship
- Signage (supplied by sponsor), to be displayed prominently
- 1 x display or trade table, if requested
- Complimentary registration to attend the conference
- Registration name tag – ‘Sponsor’ identified
- Bag insert/s as desired

In addition, as a sponsor of this major event, your organisation will be recognised as a resource for and/or supporter of gifted and talented education.

Major sponsors can gain additional benefits:

- Full page advertisement (artwork to be supplied by sponsor) in the conference handbook
- Media exposure through the gifted and talented network and external publications, highlighting your support for gifted and talented education
- Company sponsorship will be advertised before and during the AAEGT National Gifted Conference on the website, Facebook page, on promotional flyers and conference programs.
Target Audience

The 2016 AAEGT National Gifted Conference aims to attract a range of delegates, including:

- Educators from all school systems and from all levels
- Parents and carers of gifted children
- Politicians
- School of Education staff and students from universities across Australia
- Interstate gifted and talented association members and educators
- Australian and International speakers.
## Suggested Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Your Investment</th>
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<tbody>
<tr>
<td><strong>Gold</strong></td>
<td><strong>$3500</strong></td>
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<tr>
<td>Logo in program</td>
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<tr>
<td>Full page advertisement in program</td>
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<tr>
<td>Exhibit table</td>
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<tr>
<td>Participant bag insert</td>
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<tr>
<td>Company banner display</td>
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<td>Two complimentary conference registrations</td>
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| **Silver**                  | **$2200**       |
| Logo in program             |                 |
| Half page advertisement in program |           |
| Exhibit table               |                 |
| Participant bag insert      |                 |
| Company banner display      |                 |
| One complimentary conference registration |          |
Bronze $1000

Logo in program
Participant bag insert
Company banner display

Other sponsorship opportunities

1/8 A4 page advertisement in program $500
Exhibition Table $1000

Gifts in Kind

Sponsor a speaker by agreement
Welcome reception for invited guests by agreement
Morning or afternoon Reception by agreement

CONTACT US

Please contact Debbi Sundy (education.events@unsw.edu.au, 02 9385 0035) if your organisation wishes to discuss sponsorship opportunities for the 2016 National Gifted Conference.