The University of New South Wales, School of Education is currently seeking sponsorship to contribute to the costs of running the 2016 AAEGT National Gifted Conference.

A variety of sponsorship opportunities will be available at the 2016 Conference. The organising committee is happy to negotiate a package that will be of maximum benefit to your organisation.

As a sponsor, your organisation will gain access to the conference delegates and to the members of the three co-hosting organisations (Australian Association for the Education of the Gifted and Talented, the Gifted Families Support Group Inc., and UNSW). Moreover, sponsors and exhibitors will be acknowledged in conference promotional material and the conference website.
Benefits to Sponsors

The University of New South Wales can offer:

- Public acknowledgement in proportion to the degree of sponsorship
- Logo recognition on electronic and printed media: identifying level of sponsorship
- Signage (supplied by sponsor), to be displayed prominently
- 1 x display or trade table, if requested
- Complimentary registration to attend the conference
- Registration name tag – ‘Sponsor’ identified
- Bag insert/s as desired

In addition, as a sponsor of this major event, your organisation will be recognised as a resource for and/or supporter of gifted and talented education.

Major sponsors can gain additional benefits:

- Full page advertisement (artwork to be supplied by sponsor) in the conference handbook
- A4 page advertisement (artwork to be supplied by sponsor) to be attached to University of New South Wales newsletters
- Media exposure through the gifted and talented network and external publications, highlighting your support for gifted and talented education
- Company sponsorship will be advertised before and during the AAEGT National Gifted Conference on the website, Facebook page, on promotional flyers and conference programs
Target Audience

The 2016 AAEGT National Gifted Conference aims to attract a range of delegates, including:

- Educators from all school systems and from all levels
- Parents and carers of gifted children
- Politicians
- School of Education staff and students from universities across Australia
- Interstate gifted and talented association members and educators
- Australian and international speakers
## Suggested Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Your Investment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Major Sponsor</td>
<td>$3500+</td>
</tr>
<tr>
<td>Sponsor</td>
<td>$2800</td>
</tr>
<tr>
<td>Delegate Bags</td>
<td>$2500</td>
</tr>
<tr>
<td>Lunch</td>
<td>$3500</td>
</tr>
<tr>
<td>Bag Inserts</td>
<td>$400</td>
</tr>
<tr>
<td>Friday evening wine and cheese supper</td>
<td>$2800</td>
</tr>
<tr>
<td>Saturday Morning and Afternoon Refreshments</td>
<td>$1550</td>
</tr>
<tr>
<td>Exhibition Table</td>
<td>$1500</td>
</tr>
<tr>
<td>Provision of merchandise for conference bags</td>
<td>by agreement</td>
</tr>
<tr>
<td>Contributions</td>
<td>by agreement</td>
</tr>
</tbody>
</table>

**CONTACT US**

Please contact Jennifer Eaton (j.eaton@unsw.edu.au, (02) 9385 0035) if your organisation wishes to discuss sponsorship opportunities for the 2016 National Gifted Conference.